Publishing ethics: importance of a feedback loop

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From research to publication and back again
Publication ethics & integrity – common issues

<table>
<thead>
<tr>
<th>Authorship (disputes; ghost; gift; ‘for sale’)</th>
<th>Affiliation misrepresentation</th>
<th>Inappropriate citations/poor attribution</th>
<th>Missing /incomplete competing interests</th>
<th>Consent to publish (including Acknowledgements)</th>
<th>Inadequate/biased reporting of research</th>
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<tbody>
<tr>
<td>Breaches of copyright or lack of re-use permissions</td>
<td>Data sharing issues</td>
<td>Duplicate submission and publication</td>
<td>Plagiarism (ideas as well as text)</td>
<td>Text recycling &amp; Redundant publication</td>
<td>Propaganda or controversial content</td>
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<tr>
<td>Data fabrication or “massaging” (e.g. p-hacking, HARKing)</td>
<td>Image manipulation or stock images</td>
<td>Unethical research/ lack of approvals and valid consent</td>
<td>Peer review manipulation or bias</td>
<td>“Papermills” &amp; Predatory “author services”</td>
<td>Identity theft: Guest Editors, authors or reviewers</td>
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Plagiarism—frequent explanations and misconceptions

“My institution says anything up to 10% is OK”

“But up to 30% is OK if it includes the Methods”

“It’s not plagiarism if I’ve cited the source!”

“I’m honouring the original author by using their words”
Plagiarism - who is responsible for refining policies and education on best practice?

- **Policies**
- **Standards of best practice**
- **Detection**
- **Request correction of scholarly records**
- **Education and training**

Funders

Institutions/societies

Researchers/authors

Editors

Publishers
Information flow

• Who to contact and when?
• Who needs to know what (and when?)
• What information can and cannot be shared?
• Investigations – collaborations, understanding legal restrictions, providing updates
• Consistency in standards for training, guidance and education (including ongoing updates and refinements via feedback)
Thanks for your attention!

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