Join us for a special 90-minute ISMPP U on Publication Guidelines and Insights from AMWA, EMWA and ISMPP

DATE: Wednesday, January 28th
TIME: 11:00 AM (ET) / 4:00 PM (GMT) *90 minutes*

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MODERATOR: Michael Platt, MS, ISMPP CMPP
President, MedVal Scientific Information Services, LLC

To view the faculty bios, click here.

SPECIAL NOTICES:

- This ISMPP U is complimentary and open to all regardless of ISMPP membership status
- New members* who join between January 28, 2015 February 28, 2015 will receive a 10% discount on membership dues when using code: MBRDRV15.
Encourage your colleagues to check us out and attend!

Register Now

*This one-time promotion is available to new members only

PROGRAM OVERVIEW

Join us for this special complimentary 90-minute inter-organizational ISMPP University (ISMPP U) on publication guidelines and insights from AMWA, EMWA and ISMPP.

Part 1: Publication Guidelines One Size Fits All?
Those involved in communicating medical information particularly in written form must be aware of and monitor the numerous guidelines and best practices in order to promote and uphold transparent and ethical scientific exchange. Which guidelines are essential, validated or recognized as the ones to follow? Does a company or individual need to comply with all the guidelines? If guidelines differ, what is the rationale to decide which to adhere to? What do medical communication professionals need to know in real time?

Part 1 of this webinar will provide an overview of a wide variety of current guidelines governing medical communications and how to best apply to different scenarios.

Part 2: Insights and Current Initiatives from AMWA, EMWA and ISMPP
Part 2 of the webinar will feature research on the occurrence of ghostwriting over time and the influence of familiarity or lack thereof of guidelines. AMWA, EMWA and ISMPP will also speak to current educational initiatives and our common purpose and duty as medical communication experts.

At the end of this session, participants should be able to:

- Be able to discuss the various publication guidelines relevant to those who communicate medical information through medical publications
- Understand which guidelines are industry best practices and which guidelines provide direction in specialized areas or disciplines relevant to medical publications
• Be knowledgeable about different sites, resources, and professional organizations that provide medical publication guideline information
• Understand the current educational initiatives AMWA, EMWA and ISMPP are actively involved in and how these offering are promoting ethical and transparent medical communications

ISMPP CMPP recertification credit currently under review

CONFERENCE DETAILS

• The program will be broadcast through your computer speakers only
• The web link will be sent to registrants prior to the webinar
• For those unable to attend, the program will be added to the ISMPP U Archive
  shortly after its conclusion

*The ISMPP U Archive is a member-only benefit for ISMPP members

PLATFORM REQUIREMENTS

ISMPP utilizes a web-based platform, AdobeConnect, for ISMPP U presentations. Due to a recent upgrade in the platform, version 11.2 or higher of the Adobe Flash Player is required to participate. If you plan to attend an ISMPP U presentation, please be sure your computer is up-to-date PRIOR to the date of the presentation. To download the most recent version of Adobe Flash Player, visit http://get.adobe.com/flashplayer/